



SOFAR S.p.A.
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Share Capital €1,300,000.00 fully paid
Tax Code, Companies Register and VAT number 03428610152
REA 852745 - Meccanografico MI 108973
Registered and operational offices: Via Firenze 40 - 20060 Trezzano Rosa (MI)

Cookie Policy

This Cookie Policy applies to the website www.sofarfarm.it

1. What are cookies?

Cookies are small text files generated by websites visited by users that retain session data for possible subsequent use while visiting the site. This data enables the site to retain user-related information between pages and also to analyse the way the user interacts with the site.

Cookies are safe - they can only retain information provided by the browser regarding access by the browser or information included in the page that is viewed. Cookies cannot transform themselves into code and cannot be used to gain access to the user's computer. If a site encrypts cookie information, such information can only be read by that site.

2. What are the principal types of cookie?

A brief description of the principal types of cookie is provided below:

- *Session and Persistent Cookies*

Session cookies contain information that is used during the current browser session.. These cookies are automatically deleted when the browser is closed. Nothing is stored on your computer except for the length of the visit to the site (ASP.NET_SessionId and language)

Persistent (ASPXANONYMOUS) cookies contain information that is retained for use in the period between accesses made to the site, for technical purposes or to improve the website browsing experience. This information enables sites to recognise and adapt to the fact that you are a return user or visitor. The duration of "persistent" cookies is established by the website and may vary from a few minutes to several years.

- *First-party and third-party cookies*

First-party cookies belong to the site that created them.

Third-party cookies are created by domains external to the site and the information is stored by the third party.

- *Technical and profiling cookies*

Technical cookies are used solely to *send a message over an electronic communications network, or to the extent strictly necessary for the provider of a service, that has been explicitly requested by the subscriber or user, to provide that service* (see art. 122, para. 1, of the Privacy Code).



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They are not used for any other purpose and are usually installed directly by the owner or the webmaster of the site. Technical cookies include functional cookies, which enable the user to browse in accordance with selected criteria (e.g. language, products selected for purchase) in order to improve the service provided. *Cookie Analytics* are similar to technical cookies to the extent used directly by the webmaster to gather aggregated information about the number of users and how they visited the site.

Profiling cookies are designed to create a profile of the user so that the advertising messages sent are consistent with the preferences shown by the user when surfing the Internet. Since such cookies may well invade the privacy of the user, European and Italian legislation requires suitable information about their use to be provided to the user, so that proper consent can be given.

3. Which cookies are used by this website and what are their principal characteristics?

This site may only send technical cookies to the user, for the purposes described below:

<i>Name of technical cookie</i>	<i>Brief description</i>	<i>First or third party</i>	<i>Purpose of technical cookie</i>
Google Analytics	The information generated by the cookie about your use of this site (including your IP address, which is your Internet ID) is transmitted to Google and stored by Google on servers situated in the United States. Google uses this information to evaluate your use of the site, to prepare reports on site activity for site operators, and to provide other services related to site activity and use of the Internet. Google may also pass this information to third parties if required by law, or if third parties process the information on behalf of Google. Google does not associate your IP address with any other information held by Google.	Third party (Google)	Collect statistical information



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In order to refuse consent for the use of one or more technical cookies, the user should follow the blocking procedure made available by the principal browsers:

Microsoft Windows Explorer

<http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies>

Mozilla Firefox

<http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies>

Google Chrome

<https://support.google.com/accounts/answer/61416?hl=it>

Apple Safari

<http://www.apple.com/legal/privacy/>

Cookie Flash

<http://www.macromedia.com/support/documentation/en/flashplayer/help/settingsmanager02.html#118539>

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